

Buzz about **Collaborative Competition: A Women's Guide to Succeeding by Competing** by Kathryn C. Mayer

“This book is a must read for every woman who Hates office politics!!!!!! Kathryn addressed one of the career limiting issues many women experience as she shares her research, perspective and best practices of how to navigate, compete and thrive in the business environment.”

—Jean M. Otte, founder and CEO Author, A changing the Corporate Landscape WOMEN Unlimited, Inc.

“In the current economy, professionals are fighting for career survival and the politics have become even more ruthless. Collaborative Competition™ teaches women how to compete fearlessly and perform at their optimum level while maintaining their authentic personalities.”

—Jeffrey McDermott, Former Joint Global head of Investment Banking at UBS
and now Managing Partner of Greentech Capital Advisors

“Kathryn Mayer focuses on the Achilles heel for many women: how to enjoy and succeed in competitive professions. This book is a winner! Mayer provides all the scaffolding a woman leader needs to assess preferences and blind spots, and to build and execute a plan for changing both feelings and actions that get in the way of success! This really is a must-have for women who want help in pursuing their dreams.”

—Victoria J. Marsick, Professor, Adult Learning & Leadership,
Department of Organization & Leadership, Columbia University,
Teachers College and principal in Partners for Learning and Leadership

“Collaborative Competition is an essential resource for any woman aspiring to be an effective leader in today's world. Mayer's use of the tennis metaphor is a fresh and innovative approach and highlights the important role competition plays in career success.”

—Karen Horting, Deputy Executive Director
Society of Women Engineers

“Kathryn's unique approach to competition-- Collaborative Competition™ and Pacing Partners-- is one that FIT Internship Center faculty have found especially helpful in preparing their students to enter and successfully participate in the highly aggressive fashion-related industries.”

—Jeanne Golly, Professor and Director, Internship Center
Fashion Institute of Technology, New York, NY

“The most valuable ideas include leveraging Pacing Partners™, focusing more on listening to the client and less on proving oneself, and more effectively managing the “zings” at work – which often come from people trying to one-up each other. I highly recommend this book to young women who are beginning or moving up in their careers in finance.”

—Carin Fradin, Executive Director
UBS Investment Banking